

The Boogles™ Deal

A funky brand

Marketing support



Our licence package includes:

- Right to use brand name and trademarks
- Inclusion in and benefit from the national marketing campaigns
- Website & Email account
- Discounted Training
- Ongoing support
- Plus much more

Boogles is an award-winning book-keeping company are excited to be able to license their successful brand. We are looking for friendly, enthusiastic, people to join our family. When client enquiries come into us, we need trusted people in our network to refer them to.

Our 5-Step Selection Process:

1. Expression of interest received, Application form & info sent
2. Form returned and main operating territory reserved
3. Confirm Qualifications by showing certificate or take our Book-keeping Knowledge Test
4. Sign licence agreement
5. Start receiving leads !

To Find Out More - CONTACT US

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Email: join@boogles.info

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www.WorkAsABookkeeper.com

*You Look After The Business,
We Look After The Books*

Boogles Franchise Ltd

Licence Bookkeeping Service



Tel: 020 3371 8894

All about Boogles™

Who or What is Boogles™?

Boogles™ is a funky character with a big personality.



What is your grand plan?

We want to build a network of Boogles™ outlets so that more business owners can benefit from our service. When clients contact us in that area, we pass it onto the nearest Boogle.

What is licensing?

The Institute of International Licensing Practitioners (IILP): Licensing is granting permission by one person (the licensor) to a business or an individual (the licensee) to do use its Intellectual Property (IP). IP is a legally protected (that is, trademarked or copyrighted) entity – a name, likeness, logo, trademark, graphic design, slogan, signature, character, or a combination of several of these elements.

What are your beliefs?

At Boogles™, we believe that there is a huge need for competent, reliable, efficient, friendly book-keepers. We will market and extend the brand into new areas, with a great network of bookkeepers in our team.

Why should I join you?

You should join us if you like the idea of being part of a big brand, having access to marketing support and if your values and beliefs match ours. We have a proven track record, tried and tested methods & we are



looking for business partners to join us in the next step forward. Boogles are members of The ICB & ask that we all adhere to their Professional Conduct Code.

What are the benefits to me?

You will have the backing of a brand behind you which gives you a competitive advantage. The national marketing campaign will drive leads towards you, so you will grow

your business and see a return much more faster, than if you have to do everything yourself, from scratch. Brand recognition encourages client attraction, and the value that is created from the brand, means that you can charge a premium for your service.

How much is the licence fee?

It's £45 per month (no VAT).

3 Optional discounts:

1. Quarterly in advance—£129.
2. Bi-annually in advance—£246.
3. Annually in advance—£456.

Licence Service Fee (LSF): £45 pm—
There's no obligation to continue. We just need 7 days notice to cancel.

Is my territory still up for grabs?

Check online by inputting your post-code.

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