

The Boogles™ deal

A funky brand
Marketing support

Our licence package includes:

- Right to use brand name and trademarks
- Inclusion in and benefit from the national marketing campaigns
- Website & Email account
- Marketing materials
- Discounted Training
- Ongoing support
- Plus much more

About Us

Boogles is an award-winning bookkeeping company and are excited to be able to license their successful brand. We are looking for friendly, enthusiastic people to join our family. When client enquiries come into us, we need trusted people in our network to refer them to.

Our 5-Step Selection Process:

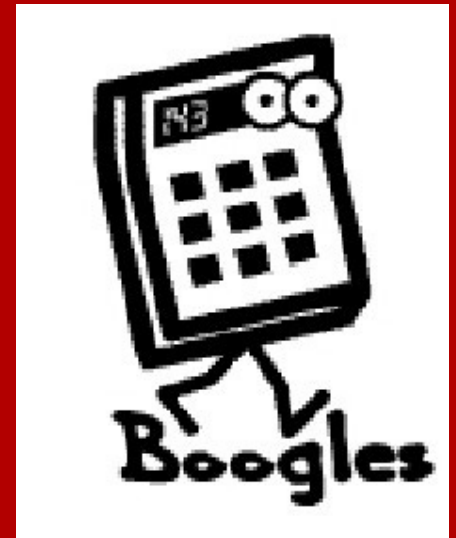
1. Expression of interest received, Licence form and info sent
2. Form returned and main operating territory reserved
3. Bookkeeping knowledge review (either qualification or test paper)
4. Sign license agreement
5. Start Trading!

More Information

www.WorkAsABookkeeper.com
Email: join@boogles.info
Tel: 020 3371 8894
Fax: 08712 449 500
Direct Line: 07854 216 482

Boogles Franchise Ltd

LICENSE BOOKKEEPING
SERVICE



WWW.WORKASABOOKKEEPER.COM

All about Boogles™

Who or What is Boogles™?

Boogles™ is a funky character with a big personality.

What is your grand plan?

We want to build a network of Boogles™ outlets so that more business owners can benefit from our service. When clients contact us in that area, we pass it onto the nearest Boogle.

What is licensing?

The Institute of International Licensing Practitioners (IILP): Licensing is granting permission by one person (the licensor) to a business or an individual (the licensee) to do use its Intellectual Property (IP). IP is a legally protected (that is, trademarked or copyrighted) entity – a name, likeness, logo, trademark, graphic design, slogan, signature, character, or a combination of several of these elements.



HOW MUCH IS THE LICENCE FEE?

£69 PER MONTH

3 OPTIONAL DISCOUNTS (PAY IN ADVANCE):

1. QUARTERLY – **£197**
2. BI-ANNUALLY – **£375**
3. ANNUALLY – **£650**

Why should I join you?

You should join us if you like the idea of being part of a big brand, having access to marketing support and if your values and beliefs match ours. We have a proven track record, tried and tested methods and we are looking for business partners to join us in the next step forward.

What are the benefits to me?

You will have the backing of a brand behind you which gives you a competitive advantage. The national marketing campaign will drive leads towards you, so you will grow your business and see a return much faster, than if you have to do everything yourself, from scratch. Brand recognition encourages client attraction, and the value that is created from the brand, means that you can charge a premium for your service.